

Kerala Ayurveda

Detailer '09



KERALATM
ayurveda
wellness, naturally.



At Kerala Ayurveda Ltd., we bring together six decades of healing through our chain of Ayurveda clinics and hospitals. Our manufacturing facility at Kerala follows traditional methods to produce almost 300 classical & 30 proprietary Ayurveda medicines. Every phase of production is closely monitored to ensure quality. It is our guarantee that every product and treatment at Kerala Ayurveda exemplifies the goodness of Ayurveda, with the promise of 'Wellness Naturally'.



KERALA
ayurveda[™]
wellness, naturally.

In male sexual debility



Rx AJAX capsules

- Enhances natural tactile stimulus
- Increases brain-sex organ coordination
- Controls adrenergic receptors
- Prevents premature ejaculation



Dosage
1 capsule twice
daily, preferably
with milk

AJAX

Put the spark back into his life



Hot Flashes
Night Sweats
Mood Swings

Vasomotor instability can turn transition to menopause a nightmare

MVN

Introducing **MENOVIN** tablets



For smoother transition to menopause

- Phyto-estrogens of **Saraca asoka** selectively modulates estrogen receptors
- Regulates vasomotor-instability
- **Symplocos racemosa**, **Boerhavia diffusa** & **Asparagus racemosus** work on uro-genital issues
- **Plumbago rosea** regulates mood swings
- **Vitis vinifera** imparts anti-cancer effect
- No risk of cancer, unlike HRT

MVN

Bring back the cheer during Peri-menopause



Rx
MENOVIN tablets



Dosage
1 - 2 tablets
twice daily

MENOVIN

For smoother transition to menopause

OST

Future shock



One out of every two women over 50 will have an Osteoporosis-related fracture in their lifetime

Ref: Fast Facts on Osteoporosis, National Osteoporotic Foundation

OST

Kerala Ayurveda introduces

OSTOACT tablets



- **Phyto-estrogens of *Saraca asoca* & Phytosterol of *Sida cordifolia* inhibit osteoclastic activity**
- **Triterpenoids & Saponins of *Cissus Quadrangularis* influence early regeneration, healing and quicker mineralisation**
- ***Terminalia arjuna* & *lac* strengthen osteoblasts**
- ***Asparagus racemosus* improves hormone levels**
- **Provides natural calcium**

OST

Avoid future shock



In high risk categories
like post-oophorectomy,
post-menopause, steroid
usage and hyperthyroidism

R_x
OSTOACT tablets



Dosage
1 - 2 tablets
twice daily

OSTOACT

The bone guard

MXL

When pain strikes neck, back, shoulder or joints



*Dosage
Massage 5-10ml on
the affected part*

For instant relief...

Rx

MYAXYL oil

- As soothing as mother's touch
- As powerful as mother's love

MYAXYL OIL

MXL

In chronic pain & inflammation



BOSWELLIA SERRATA
Beta boswellic acids inhibit LOX pathway



CURCUMA LONGA
Curcumin inhibits COX 2 pathway



ZINGIBER OFFICINALE
Gingerols provide central analgesia



PIPER NIGRUM
Piperine enhances bio-availability

Rx **MYAXYL capsules**

- **Boswellia Serrata inhibits LOX pathway of inflammation**
- **Curcuma Longa inhibits COX 2 pathway**
- **Zingiber Officinale inhibits the pain pathway**
- **Piper Nigrum enhances bio-availability**



*Dosage
1 - 2
capsules twice
daily after food*

MYAXYL CAPSULES Melts away pain & inflammation faster

RGL

Bringing together the unbeatable duo - Raasna and Gugul against Rheumatoid Arthritis



Rx RAASNAGUGUL

- Reduces pain and swelling
- Reduces morning stiffness
- Prevents degenerative process
- Purely herbal and safe for long-term use



Dosage
2 tablets tid

RAASNAGUGUL

Help soothe the acute phase of RA



RGL

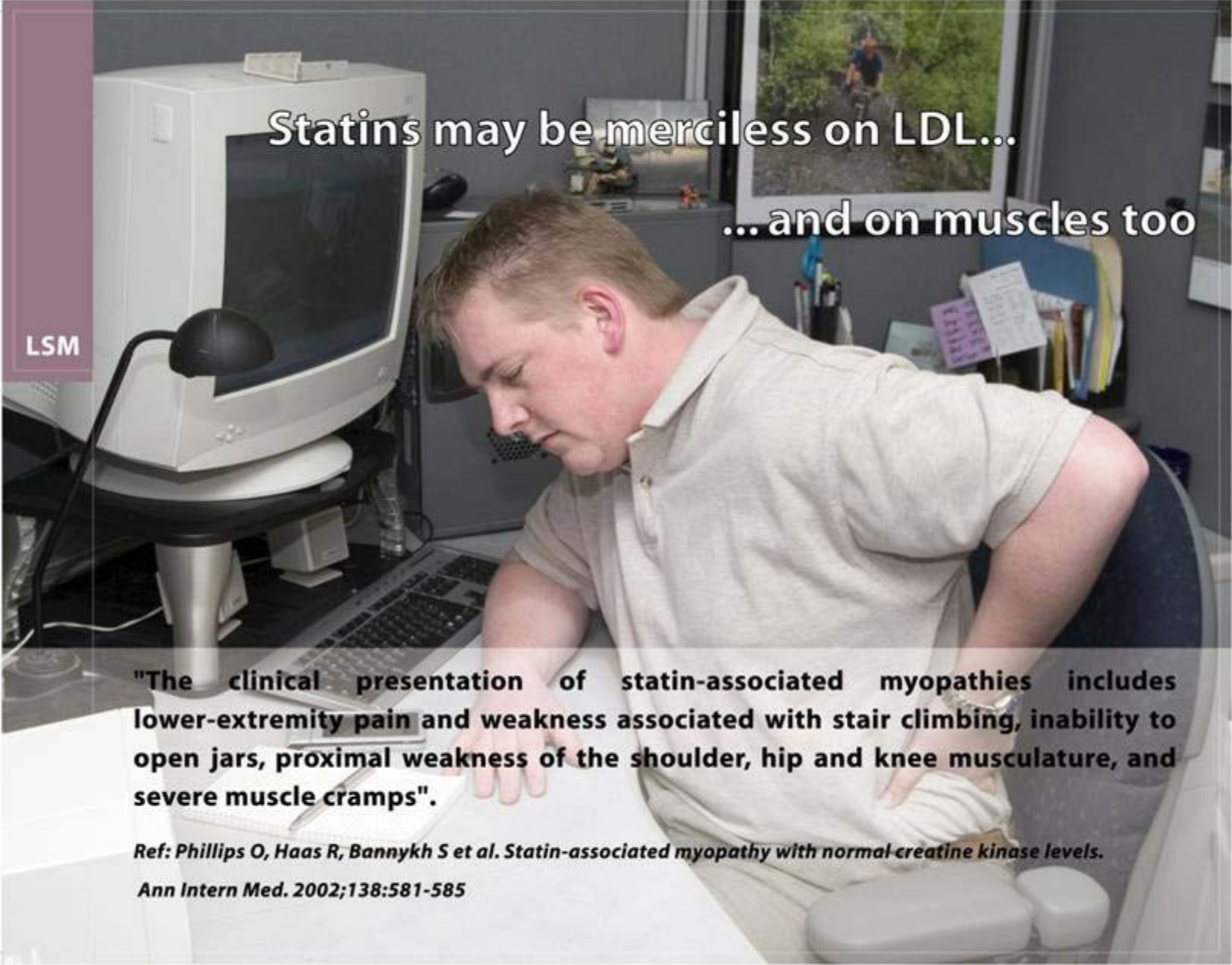


R_x **RG-PLUS** capsules

- **Faster relief from Pain & Inflammation**
- **Useful in painful, acute phase of Rheumatoid Arthritis**



RG-PLUS The unbeatable duo empowered with Chayilya



Statin may be merciless on LDL...

...and on muscles too

LSM

"The clinical presentation of statin-associated myopathies includes lower-extremity pain and weakness associated with stair climbing, inability to open jars, proximal weakness of the shoulder, hip and knee musculature, and severe muscle cramps".

Ref: Phillips O, Haas R, Bannykh S et al. Statin-associated myopathy with normal creatine kinase levels. Ann Intern Med. 2002;138:581-585

In Hypercholesterolemia



LSM



R_x
LIPOSEM tablets

- Reduces LDL
- Increases HDL
- Muscle-friendly & liver-friendly
- Purely herbal



Dosage
2 tablets
thrice daily

LIPOSEM The muscle-friendly LDL normaliser

GMN



Diabetes is a complicated disorder, but the treatment need not be as complicated

Presenting a simpler solution



GMN

GLYMIN capsules

- Reduces blood sugar in multiple ways
- Prevents micro & macro-vascular complications
- Effective in PCOS



*In Type-2
Diabetes Mellitus
2 tablets tid*

GLYMIN

The all-in-one anti-diabetic

**In Upper Respiratory Tract Infections,
trust the seasoned soldier**



BGS



BIOGEST tablets

- **Fights microbes**
- **Boosts body's immune system**
- **Potent against upper respiratory tract infections**



Dosage
1-2 tablets
thrice daily

BIOGEST

A broad spectrum anti-infective

In allergic rhinitis, urticaria and pruritus of unknown etiology



HTN



HISTANTIN

R_x HISTANTIN tablets

- Stabilises mast cells
- Provides symptomatic relief
- No drowsiness
- No dependence



Dosage
2 tablets
twice daily

**For a faster result in URTI,
trust the unbeatable combination**

HTN



BIOGEST & HISTANTIN

In nutritional anaemia and loss of appetite



IGN

R_x

IOGEN syrup

- Supplements natural iron in ferrous form
- Boosts haemopoiesis
- No constipation, no diarrhoea

IOGEN

Dosage
Adults: 1-2
teaspoons
twice daily

*Children: ½-1
teaspoon
twice daily*

IOGEN syrup

The GI-friendly hematinic

**Breast-feeding is integral to motherhood.
If breast milk is insufficient...**



GTN

R_x

GESTATONE

- **Stimulates & enhances breast milk secretion**
- **Nutritious & delicious**

GESTATONE

*Dosage
1-2 teaspoons
twice daily*

GESTATONE

For the complete joy of motherhood

**Where the chance of success is one in several million,
count, strength & speed are critical**



PTL

In oligospermia and sub-fertility



PTL

R_x
PROMACTIL capsules

- Increases sperm count
- Corrects morphology
- Improves motility

PROMACTIL

Dosage
2 capsules
thrice daily

PROMACTIL The sperm vitaliser

Win over psoriasis



Rx

WINSORIA oil

- Retards keratinisation & silver scaling
- Reduces inflammation & exfoliation

WINSORIA OIL

Usage
Apply over the
affected area twice
or thrice daily

WSR

When the Liver is in trouble



HSM

R_x HEPOSEM

- **Corrects impaired liver function**
- **Conserves Glutathione and protects hepatic parenchyma**
- **Improves appetite & digestion**



Dosage
Syrup: 1-2 teaspoons
thrice daily
Tablet: 1-2 tablets
thrice daily

HEPOSEM **The Liver Guard**

When the mother is in need of nourishment



Rx

MATHRUKALPAM

- Provides all nutrients
- Strengthens immunity
- Restores appetite & digestion
- Ensures regular bowel movement
- Improves lactation

MATHRUKALPAM

Dosage
1-2 teaspoon
twice daily

MKP

MATHRUKALPAM

An ideal post-delivery tonic

A complete tonic for children



R_x

BALAKALPAM syrup

- Relieves constipation & colic
- Improves appetite & digestion
- Stimulates liver functions

BALAKALPAM

*Dosage
1-2 teaspoons
twice daily*

BKP BALAKALPAM

The complete paediatric tonic

In cough



R_x

TUSSNIL syrup

- Calms down cough centre
- Soothes irritated mucosa
- Liquefies & expels thick mucus
- Induces bronchial ventilation

TUSSNIL

Dosage
Adults: 1 teaspoon
thrice daily
Children: 1 teaspoon
thrice daily
Infants: ½ teaspoon
thrice daily

TUSSNIL

The natural cough reliever

TNL

Other Products

ALSACTIL TABLETS

In Gastric & Duodenal Ulcers. 2 tablets thrice daily.

BRAHMI PEARLS

The Brain Toner. 1-2 capsules daily.

IMUGEST TABLETS

The Immune Booster. 1 tablet twice daily.

NATURONE SYRUP

In Pediatric GI Problems. 1-2 tsp thrice daily.
Infants 2 - 6 drops 4 - 6 times daily.

LAXINOL-H

In Habitual Constipation. 1-2 capsules twice daily.

RENOGEST

In UTI and Urinary Calculi. 2 tablets thrice daily.

NORMACT

A pure Herbal Anti-Hypertensive. 1-2 tablets thrice daily.

SINACTIL OIL

In Sinusitis, Recurrent Rhinitis, Sneezing and Tonsillitis.
Apply on scalp 15 minutes before bath.

KESINI OIL

For complete Hair & Scalp Care.
Apply on scalp 15 minutes before bath.